

Weather during the period

It will be pleasant weather during first fortnight of October with average maximum 33°C and minimum 21°C. The candidates are advised to clothe themselves accordingly.

How to apply

Nomination in the prescribed application form may be sent to Dr. Devendra Kumar, Dean, College of Agribusiness Management, G.B. Pant University of Agriculture & Technology, Pantnagar – 263145 Distt. – U.S. Nagar (Uttarakhand) through post or e-mail: dean.cabm@gmail.com

Last date for sending nomination

September 29, 2018

Confirmation through E-mail/ Telephone

October 01, 2018

How to reach Pantnagar

Pantnagar is about 250 KM. from Delhi and 320 KM from Lucknow, 90 KM from Moradabad, 75 KM from Bareilly and 65 KM from Nainital by road. Two National Highways, Delhi-Nainital National Highway and Bareilly –Nainital National Highway touch the campus. Three railway stations of Nort Easter Railways- Lalkuan (LKU), Haldi Road (HLDD) and Pantnagar/ Nagla (PBW) are located near the campus at a distance of 9 KM (east), 4 KM (west) and 3 KM (east), respectively from University administrative building. Persons coming from Delhi may board the Ranikhet Ex. (15013), Uttaranchal Sampark Kranti Ex. (12209), New Delhi-Kathgodam Shatadi Ex. (12040), persons coming from east side can catch the train Howrah- Kathgodam Bagh Ex.(13019) or Kanpur- Kathgodam Garib rath Ex. (12209) and persons coming from Dehradun can board the Dehradun – Kathgodam Ex. (14120) and get down at Lalkuan Railway Station. University shuttle service, local rickshaws and auto-rickshaws connect part of the camps.

Contact details:

Course Director

Dr. Devendra Kumar
Dean, College of Agribusiness Management
Telephone Nos. Office: 05944-23384; 234811
Email: dean.cabm@gmail.com
Fax: 05944- 233533

Application Form

MTC on Agribusiness Management & Agripreneurship

(October 09 to October 16, 2018)

1. Full Name (in block letters)
2. Designation:
3. Present employer and address
4. Address to which reply should be sent (in block letters)

Permanent Address

-
Phone No. (Office) (Residence)
Mobile
- Fax: Email:.....
5. Date of Birth
 6. Sex M/F
 7. Nature of work and experience

8. Mention about the training attended during last five years

Sl.No.	Training	Duration (Days)	Year

9. List your training needs and expectations from present training programme

- a.
- b.
- c.
- d.

10. Academic Record

Exam Passed	Subject (Main/ Subsidiary)	Year of passing	Class / ranks, distinctions etc.	Univ. or Institute
Bachelor's degree				
Master's degree				
Ph.D.				
Other certificate Dip. / degree				

Date:

Place:

Signature of Applicant

Certificate

It is certified that the above information has been checked and found correct.

11. Recommendations of the forwarding organization:

.....
Signature

Date:

Designation & Official Seal

Note: Photocopy of the form may be used.

INFORMATION BROCHURE

Model Training Course

On

Agribusiness Management & Agripreneurship

October 09 to October 16, 2018



Dr. Devendra Kumar

Course Director

Sponsored by

Directorate of Extension

Department of Agriculture & Cooperation

Ministry of Agriculture, Govt. of India, New Delhi



Organized by

College of Agribusiness Management

G.B. Pant University of Agriculture & Technology,
Pantnagar – 263145 Distt. – U.S. Nagar (Uttarakhand)

Website: www.cabm.ac.in

About the University

The G.B. Pant University of Agriculture & Technology is the first state agricultural University in the country established in the year 1960 on land grant pattern with assistance from university of Illinois. Right from its inception, it has strived hard to introduce innovative and modern technologies in agricultural research which has played a key role in ushering green revolution in the country. Therefore, the Nobel Laureate Dr. Norman E. Borlaug recognized it as the harbinger of 'Green revolution' in India. The University continues to play a pivotal role in integration of teaching and research with extension activities. The University has been twice adjudged as the best State Agricultural University, in the year 1997 and 2006 by the Indian Council of Agricultural Research (ICAR).

About the College

College of Agribusiness Management has the unique distinction of being first Agribusiness Management College in India in SAU system. The college was started in 1998 and has completed two decades of growth and accomplishment. It is a constituent college of Govind Ballabh Pant University of Agriculture and Technology. It is situated close to the industrial estate (SIDCUL). CABM has patronage of leading corporate house for Placement, Projects, MDPs Research and Consultancy.

The college in past has regularly conducted training cum development programme to cater to the needs of officers and in service executive of various business and government organizations; summer schools for teachers of state agriculture universities; and various other need based training programmes for farmers, agri-preneurs and NGOs etc.

The College besides having world-class infrastructure, including Wi-Fi, air conditioned classroom with digital learning platform, has dedicated state of the art infrastructure for conducting training programme, viz. Management Development Programme (MDP) Hall and Executive Development Programme (EDP) Hall with seating capacity of approximately 60 each; four class rooms with seating capacity of approximately 40 each. All the halls and classrooms are equipped with latest audio visual support facility to conduct lectures, trainings and interactive sessions.

College, in addition to having its core teaching faculty in agribusiness management, has access to core faculty members of other constituent colleges of the university, which provide it a very rich resource pool.

About the Course

Despite a diminishing share in the India's GDP, agriculture remains a key sector of the economy and continues to play a vital role in driving India's economic growth. About 60 percent of India's population lives in its villages and a majority of rural households depend on agriculture and related activities for their livelihood. Agriculture continues to support numerous downstream linkages with industry by becoming a supplier of vital industrial raw material. In agriculture, agribusiness is a generic term that refers to the various businesses involved in food production, including farming and contract farming, seed supply, agrichemicals, farm-machinery, wholesale & distribution, processing, marketing, and retail sales. At a time when the government has given a call to double the farmers' income, it is pertinent to create awareness in officers/ scientists dealing with agriculture towards entrepreneurial activities having to do with agriculture.

Objectives

1. To orient the trainees about various aspects of Agribusiness management.
2. To share the successful and innovative Agribusiness models practiced by established Agripreneurs for replication and wider outreach.
3. To impart skills of technical and financial appraisal techniques.

Course Contents

The course content will broadly cover the following topics:

1. Project Formulation
2. Conducting Market Survey
3. Logistics & Distribution
4. Competitor Analysis
5. Preparing Detailed Project Report
6. Financial Appraisal Technologies Exposure to various agribusiness models, viz. Mushroom Cultivation, Bee keeping, and Poultry etc.

Who can apply?

The course is meant for senior and or middle level officers of the state department of Agriculture/ Animal Husbandry/ Fisheries/ horticulture and Scientists of ICAR/ SAUs/ KVKs. The applicant should normally be less than 50 years of age. The minimum number of participants shall be 20.

Training methodology

The training methodology will be interactive participative and action oriented. The emphasis will be on learning through experiences rather than theories. Group assignments, discussions, hands on experience etc. would be major interactive modes. The programme will consist of a blend of lectures, case analysis experiential learning and group discussion. The programme will provide excellent opportunities for field visit and mutual interaction and information sharing among the participants and farm innovators.

Course faculty

The course will be conducted in the overall supervision of Dr. Devendra Kumar, Dean, CABM, G.B. Pant University of Agriculture & Technology, Pantnagar. Faculty various Departments in CABM and other departments of GBPUA&T, Pantnagar will be invited to conduct the sessions. Experts from outside university will also be invited to share their experiences.

Venue

College of Agribusiness Management, G.B. Pant University of Agriculture & Technology, Pantnagar – 263145. Dist.- U.S. Nagar (Uttarakhand) will be the proposed venue for the model training programme.

Date and duration

The duration of the Model Training Course will be of eight days from October 09 to October 16, 2018. The participants are expected to arrive on October 08, 2018 and leave only after 5.00 PM on October 16, 2018.

Travel, boarding and lodging

The lodging, boarding and travel expenses of the selected participants will be borne under training programme budget. The travel expenses will be restricted to a maximum of ACII tier rail by shortest route and will be based on the criterion of the pay scales of the participants. Travel expenses (on actual basis) will be reimbursed to the participants on production of original tickets. Travels by air are not allowed. In case of participants from ICAR/ SAUs/KVKs are interested to attend the MTC, their TA/DA will be borne by the sponsoring organizations/ Institute. Free boarding and lodging will be provided to all the selected participants in the International Guest House of G.B.P.U.A.&T., Pantnagar.